City of Marathon Florida

Press Release #06/25 | **CITY OF MARATHON**
9805 Overseas Highway Marathon, Florida 33050
305-743-0033

City of Marathon Revamps Communications Strategy Under New Public Information Officer

MARATHON, FL., October 2, 2025 - The City of Marathon has recently hired a Public Information Officer to design and implement a broader communications strategy for the City.

The Public Information Officer serves as a bridge between the city and residents by distributing information across various platforms and helping city leadership respond to questions from the community.

There are several traditional ways in which residents can get information from the city such as:

- **Public Records Request:** Residents can contact the City's Clerk, Diane Clavier to request information about anything including city contracts, meeting minutes, ordinances, emails, policies and processes. Requests can be made directly on the website or sending an email to the clerk at - cityclerk@ci.marathon.fl.us

- **Email all council at once** at council@ci.marathon.fl.us

- **Email Council Members or City Manager individually:**
  - **Lynn Landry:** landryl@ci.marathon.fl.us - 305 304-3133
  - **Robyn Still:** stillr@ci.marathon.fl.us - 305 923-0006
  - **Jody Delgazio:** delgazioj@ci.marathon.fl.us - 786 649-5029
  - **Jeff Smith:** smithj@ci.marathon.fl.us - 305 304-8359
  - **Kenny Matlock:** matlockk@ci.marathon.fl.us - 305 393-5914
  - **George Garrett (City Manager):** garrettg@ci.marathon.fl.us

- **Council Meetings**: Regular Meetings are held once a month in the council chamber at 5:30pm and anyone can voice concerns. Residents can also participate by watching the meetings online. Upcoming Meetings Schedule can be found here

- **Workshop Meetings:** Workshop Meetings are held once a month in the council chamber at 5:30pm and anyone can voice concerns. Residents can also participate by watching the meetings online. Upcoming Meetings Schedule can be found here

New and expanded Communication Channels

The Public information officer has expanded existing channels and implemented new communication channels via social media. All accounts are active and information is shared several times a week. Residents are encouraged to follow the accounts and get news on:

- **Facebook,**
- **Instagram,**
- **Vimeo:** watch all videos without having a social media account
- **Nextdoor:** PIO is experimenting with this channel to reach Marathon residents.
- **TikTok**: PIO is experimenting with this channel to reach younger residents.
- **Monthly Newsletter:** PIO sends the newsletter early in the month.
- **Official Press Releases**: All press releases can be found on the website.
- **Work in progress** in the city's website (along with IT Director Hank Kokenzie)

(Note) All social media channels are under the handle **@cityofmarathonofficial.** Marathon Fire Rescue will have a separate facebook account **@marathonfirerescueofficial**

- **Building Permits Dedicated Support;** The city now has a dedicated front desk person that helps with any questions on permits, tracks permit progress and helps to solve issues. There is also a direct line for permit questions **at 305 289-5052.**

- **All building permits can be viewed at https://marathonfl.portal.opengov.com/**

- **Direct Email or Call** the Public Information Officer, Carlos Garcia at pio@ci.marathon.fl.us - 305 848 - 4731

The Public Information Officer has also implemented a new social media policy that can be found in the website. It is important to understand that the city views social media as a means to inform the community and not to discuss topics, so commenting features are turned off.. However, if anyone has a question resulting from any content posted on social media channels, then contacting the Public Information Officer directly is the correct venue to get answers related to social media posts.

END OF PRESS RELEASE

Watch the press release video here!

Contact: Carlos Garcia, Public Information Officer City of Marathon: 305-848-4731
Email: pio@ci.marathon.fl.us